

Message from Head of Department

Bachelor in Business Administration (BBA) at Himalayan WhiteHouse International College is designed to provide you with a strong foundation in business principles and equip you with the skills you need to succeed in the modern business world. Our expert faculty members have demonstrated exceptional skill, knowledge, and dedication towards the excellence of the program. The commitment towards student's success and program excellence is unwavering which has been instrumental in shaping the curriculum to meet the evolving needs of the business world. Students are encouraged to think critically, creatively, ethically, and to develop the leadership skills that are essential in any field.

We are excited to welcome you to our community of business leaders and entrepreneurs. We look forward to helping you achieve your goals and realize your full potential.



Sudeep Sigdel  
HoD, BBA

Our Achievements

**25,000+**  
GRADUATES

**100,000**  
CLASSES COMPLETE

**23+**  
YEARS COMPLETED

**20+**  
COURSES

Our Strength



About College

**Himalayan WhiteHouse International College (HWIC)**, established in 2001, envisioned as the center for excellence in education, is one of the top leading Management and Technology Colleges in Nepal. Since its inception, the college has been ranked as the top leading institution providing Management, Hospitality, Engineering, Sciences and Liberal Arts education in Nepal. The School of Management, Arts and Law offers **Bachelor of Arts Bachelor of Laws (BALLB), Bachelor of Hotel Management (BHM), Master of Business Administration (MBA) and Executive Master of Business Administration (EMBA)** programs, whereas, the School of Engineering and Science & Technology has been imparting **Bachelor of Civil Engineering, Bachelor of Electronics Communication and Automation Engineering, Bachelor of Computer Engineering, Bachelor of Information Technology (BIT) and B.Tech in Bio-technology.**

At HWIC, we focus on the combined approach to quality academics, outstanding faculties, and state-of-the-art facilities to mold our students for global competition and challenge to become the global achievers and leaders. Further, they are groomed with organization, communication, innovation and leadership skills with an environment where they are encouraged and equipped for their career options to cope with the challenges in the contemporary world.



**Himalayan WhiteHouse International College**  
(Affiliated to Purbanchal University)  
College of Management & Technology



**For More Info**  
☎ 01-5322688, 5326284, 9843207064  
📍 Putalisadak, Kathmandu  
✉ Info@whitehousecmt.edu.np  
🌐 www.whitehousecmt.edu.np

/WhiteHouseCMT   /whitehousecmt   /school/whitehousecmt

Programs Offered  
**BBA | BHM | BALLB | MBA | MBA Executive | B. Tech in Biotechnology**  
**B.E. Civil | BIT | B.E. Computer | B.E. Elx Comm. & Automation**

.....Where excellence is more a norm than an exception

**Himalayan WhiteHouse International College**  
(Affiliated to Purbanchal University)  
College of Management & Technology



From Classroom to Boardroom:  
**Your Business Voyage**

www.whitehousecmt.edu.np

Blended with IT

**BBA**

← Bachelor of Business Administration

Round the Years Participation Based Learning Platforms

MS Office Training

Case Based Learning

Digital Marketing

Educational Tour

Guest Lecture

Industrial Visit

Workshop Session

Share Market Analysis

Outbound Program

Professional Writing

Internship Placement

Business Plan Development

Career Options for BBA Graduates

**1** Banking

**3** Insurance

**5** Tourism Sector

**7** Entrepreneurs

**2** Hospital

**4** NGO/INGO

**6** Hospitality Sector

**8** Corporate Houses



Features of BBA at HWIC

- 1** Broad Business Knowledge

**2** Leadership & Management Skills

**3** Communication Skills

**4** Analytical & Problem-Solving Abilities

**5** Ethical & Social Responsibility

**6** International Perspective
- 7** Entrepreneurship & Innovation

**8** Technological Proficiency

**9** Networking Opportunities

**10** Real-World Application

**11** Negotiation & Conflict Resolution

**12** Professional Development

## Bachelor of Business Administration (BBA)

Himalayan WhiteHouse International College (HWIC) is the first college to provide 4 years BBA program blended with diverse subjects with the weightage of 120 credit hours divided into 8 semesters. The spectrum of the course explores the students into diverse specialization that includes financial management, marketing management and human resource management.

The combination of the courses as mentioned suggests that the BBA program is enriching in building administrative, entrepreneurial and management knowledge at the nexus of theory and practice in as many diverse areas that feature with the management science, its global trends and research. In today's globalized world where competition among business is at an all- time high, it requires the students to be prepared to face challenging situations, maintain work-life balance and adapt to the diverse work culture. Our Bachelor of Business Administration (BBA) program is streamlined to prepare students as leaders, strategic thinkers, creative problem solvers and innovative entrepreneurs. HWIC supports students to connect with the real world of business and corporate sectors. The 4 year course is combined with various integrated trainings and round the year extracurricular activities which enhance the learning and thinking capabilities of the students. BBA at Whitehouse is committed to give the student-focused quality education so that our students can meet global demands.

## Admission Criteria

- ✔ A minimum of GPA 2.00, with not less than D in individual subjects, in + 2 or equivalent exams.
- ✔ WhiteHouse Admission Test (WHAT)    ✔ Written Test: 50    ✔ Interview: 50
- ✔ 10% of the total students get scholarships, of which 50% are on a merit basis and 50% are on a reservation quota, as determined by the university

## ETC Club

The English Training & Communication Club at HWIC instills confidence and empowers BBA students to be more effective leaders. It has a time tested process of enabling to discover their inner potential and bring it out of students to emerge and succeed as a great leader. Every session of the ETC club is a milestone and takes students one step closer to their goal of becoming a leaders.

## WISH Club

The WhiteHouse Initiation towards Social Happiness (WISH) is a student-led humanitarian program at HWIC. The WISH club, led by BBA students, organizes social welfare programs to promote altruism and social service among youth.

## BBA Course Structure

### Semester

- 1<sup>st</sup>**
- English I
  - Microeconomics
  - Business Mathematics
  - Financial Accounting & Analysis
  - Fundamentals of Management

- 3<sup>rd</sup>**
- Business Environment in Nepal
  - Financial Management I
  - Quantitive Techniques for Management
  - Taxation & Auditing
  - IT Tools for Business

- 5<sup>th</sup>**
- Project Management
  - Banking & Insurance
  - Entrepreneurship
  - Organization Behaviour & Business Ethics
  - Database Management

- 7<sup>th</sup>**
- Supply Chain Management
  - Ecommerce
  - Internship
  - Specialization I
  - Specialization II

- 2<sup>nd</sup>**
- English II
  - Macroeconomics
  - Statistics for Business Decisions
  - Cost & Management Accounting
  - Introduction to Marketing

- 4<sup>th</sup>**
- Legal Aspects of Business
  - Financial Management II
  - Operation Management
  - Human Resource Management
  - Introduction to Spreadsheets and Data Visualization

- 6<sup>th</sup>**
- Total Quality Management
  - Research Methodology & Report Writing
  - Corporate Governance
  - Social Media Marketing
  - Management Information System

- 8<sup>th</sup>**
- International Business
  - Strategic Management
  - Specialization III
  - Specialization IV
  - Specialization V

## Specialization

### Specialization I

**Marketing:** Consumer Behaviour  
**Finance:** Capital Management

### Specialization II

**Marketing:** Advertising and Sales promotion  
**Finance:** Working Capital Management

### Specialization III

**Marketing:** Sales & Distribution Management  
**Finance:** Financial Institutions and Market

### Specialization IV

**Marketing:** Marketing of Services  
**Finance:** Financial Derivatives & Risk Management

### Specialization V

**Marketing:** Brand Management or Retail Management  
**Finance:** Capital Investment & Financing Decision or Security Analysis & Portfolio Management

## Life @ HWIC



## Internship & Job Placement Partners



## Alumni's Voice

### Pasang Lama Sherpa (BBA 2018 Batch)

Studying at WhiteHouse has been a great experience primarily because of a progressive approach to education inside and outside the classroom. With ample opportunities to grow, freedom to experiment, and a dedicated faculty to rely on, my time at WhiteHouse has been a time to remember for the rest of my life.



### Paru Gurung (BBA 2015 Batch)

I graduated from HWIC in 2019 with a degree of BBA which proved to be highly valuable in their professional and practical life. They express gratitude to their teachers, faculty members, and the administration at HWIC for their unwavering support, dedication, and provision of quality education, which significantly contributed to their personal and professional growth.



### Wasim Ansari (BBA 2017 Batch)

HWIC propelled my success with supportive administration, dedicated faculty, and abundant opportunities. As former CEO of Digital Startup, I applied college-acquired knowledge and skills, leading with confidence. Now an Erasmus scholar pursuing the TISE program in Portugal, Ireland, Poland, and Austria, I'm grateful for the college's foundation. Academic excellence and diverse opportunities have shaped my journey. My heartfelt thanks to the college's administration, faculty, and staff for unwavering support in my thriving academic and career growth.



## Students' Voice

### Shitasma Shrestha (BBA 2023 Batch)

The BBA program has opened doors to a wide range of career opportunities. I appreciate the emphasis on practical skills and experiential learning in the BBA program. Internships and industry projects have given me real-world exposure and a competitive edge.



### Suvash Shah (BBA 2021 Batch)

Studying BBA has been an enriching experience. The program challenged me to think critically, work in teams, and develop innovative solutions to business problems. The knowledge and skills I acquired will undoubtedly propel me towards a successful future in the dynamic business landscape.

